



PARKS & EVENTS COMMITTEE MEETING MINUTES

DATE: TUESDAY, JANUARY 14, 2026

LOCATION: SHERMAN VILLAGE HALL, 401 ST JOHN'S DRIVE, SHERMAN, IL 62684

TIME: 5:30PM

TYPE: PARKS & EVENTS COMMITTEE MEETING

VILLAGE BOARD IN ATTENDANCE

Brian Long, Chair; Beth Fox, Trustee; Pam Gray, Trustee (Remote Attendance)

OFFICIALS IN ATTENDANCE

Michael Stratton, Village Administrator, Deputy Clerk; Sean Bull, Marketing & Events Coordinator, Trevor J Clatfelter, President of Village Board

OPENING

1. Roll Call Vote. Chair Long called for roll call by the Deputy Clerk. All members of the Committee were present.
2. Remote Attendance. Motion by Fox, second by Long it was approved to allow for remote attendance of Pam Gray to participate in committee discussion.
3. Pledge of Allegiance. Pam Gray led the Committee in Pledge of Allegiance.

CLERKS REPORT

1. Minutes of December 10, 2025. Deputy Clerk Stratton presented the Committee minutes of the December 10, 2025 Parks & Events Committee. Chair Long requested any changes to the minutes. There being none, Chair Long called for a *Motion to approve the Minutes of December 10, 2025 of the Parks & Events Committee as presented by the Clerk. Motion by Fox, Second by Gray. Voice Vote. Ayes having it. 3-0. Motion Passed.*

PUBLIC IN ATTENDANCE (FROM SIGN IN SHEET)

No one was present to address Committee

COMMITTEE DISCUSSION

1. Splash Pad Season Pass Sales. Reported on purchase since initiated in November 2025. Sale to continue under same amounts and will be placed on website and social media announcing. Announced tentative opening for 2026 at May 23, 2026. Staff working on staff returns, training and schedules for the 2026 season.

2. Fireworks Spectacular. Discussion on increasing fireworks and activities for 2026 recognizing the 250th Birthday of the USA including bigger fireworks display, placing flags in easements around Sherman and related.
3. Route 66 100th Birthday Event. Discussion on holding a car show or related event activities in month of September at the Park for a celebration of 100 birthday of the mother road.
4. Other events ideas. Discussion on other event ideas like comedians on stage, circus type event, "drone show" at the park.
5. Concert Series. Announced some bands and dates have been scheduled. Looking to secure more bands and dates and will keep committee up to date. Ideas for type of bands discussed including Spazmatics, Huey Lewis and the news, Mummies, bigger named acts and more.
6. Sponsorship. Discussion surrounding increasing sponsorship to offset costs of events, especially the concert series. Discussed everyone creating a list of potential sponsors and businesses to solicit and creation of a bigger package to entice larger sponsors. Staff to provide committee list of sponsors from the past.

PUBLIC COMMENT

Noone signed in or was present to address Committee

AJOURNMENT:

Chair Long noted there were no further matters to come before the Committee. Chair Long requested a *Motion to adjourn the public committee meeting. Motion by Trustee Fox; seconded by Trustee Gray. Voice Vote with the Ayes having it 3/0. Motion Passed. Meeting adjourned at 6:40pm.*